



our **BIG** Pledge to Little people



If 2020 has taught us anything about climate change, it's that time is running out and we need to act now. At Ella's Kitchen we have always put the health and wellbeing of little ones at the heart of what we do, and this includes investing in their future. That's why we are excited to announce our BIG Pledge to Little People. Climate change is the most pressing issue of our time. From the rising temperatures of our oceans and the melting ice caps, to the wildfires and extreme weather we have seen around the world. Our planet is crying out for help, and we have to save it. If we do nothing, we are heading for a world that could be over 4 degrees warmer by 2100, and with it will come a planet that is unrecognisable from the one we inhabit today. The race is on – if we do not act now then we risk leaving it too late to protect the health of our planet for our little ones.

Putting Future Generations First

Our pledge is to do what we can to drive real action towards protecting the world for our children.

We promise:

- ☺ To be Net Zero by 2030
- ☺ To reduce our emissions by setting externally approved Science Based Targets for direct and indirect emissions across Scopes 1, 2 and 3 as defined by the GHG Protocol
- ☺ To work with UK and International conservation partners to restore, rewild and protect the ecosystems on which we all rely

But we can't do this alone...

The climate change crisis is a global one that affects each and every one of us, and whilst we promise to do our best, we are also calling for every UK business to place climate change at the heart of their COVID-19 recovery strategies.

At Ella's Kitchen, we know that becoming a Net Zero business will be challenging, but it will allow us to make sure that we operate in a way which protects the planet for our children's future. We know that the climate clock has not stopped ticking and that we are running out of time. We will achieve more if we do it together – we need to go further and we need to go faster. If we don't prioritise a green recovery, it will be too late to make a difference and our planet as we know it will be lost.

NETZERO



Ella's 
kitchen





Say hello to...

At Ella's Kitchen we are super proud to be partnering with 2 amazing conservation charities helping us to deliver our commitment to restore, rewild and protect the planet for future generations.



Trees for Life

Trees for Life are working hard to restore and rewild the Scottish Highlands, creating a habitat for important wildlife including red squirrels, pine martens, black grouse, ospreys and golden eagles. To date we have planted over 4000 trees with Trees for Life, as well as made donations to ensure the charity is able to continue their vital work to protect the habitats of thousands of species and regenerate the forests for the future.



WORLD
LAND
TRUST



The World Land Trust works internationally to protect parts of our environment, creating reserves which permanently preserve the habits and wildlife located there. Through our partnership we are helping to protect rainforest in Ecuador, a country where 80% of the tropical rainforest has already been destroyed. We are helping look after over 164 hectares of rainforest in the Nangaritza Valley, protecting over 15,000 trees as well as everything the forest is home to - including rare and threatened birds, critically endangered animals such as the Jaguar, Spectacled Bear, Mountain Tapir and Ocelot; and lots and lots of amphibian and reptile species. We're super proud to be working to help protect one of the most biodiverse places on Planet Earth.



Credit: Tropical Herping.com



Credit: NCE